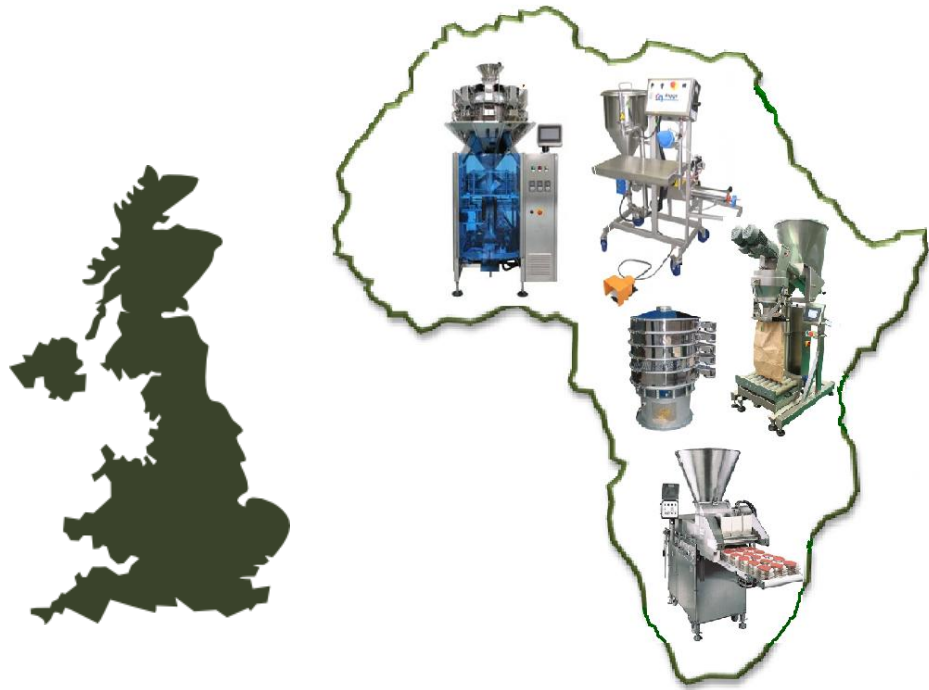


# Anglo-Africa Processing & Packaging Trade Visit 2015



29 Sept – 01 October 2015  
United Kingdom

"THE COMPLETE PRODUCTION LINE EVENT"



29 SEP - 1 OCT 2015



## ORGANISERS



# Anglo-Africa Processing & Packaging Trade Visit 2015

29 Sept – 01 October  
Birmingham, United Kingdom

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## Event Overview

The Anglo Africa Processing & Packaging Trade Visit 2015 an initiative organised by the African British Business Association (AfBBA) with the support of other British stakeholders, to encourage the participation of African businesses, government institutions and development bodies in this global event on processing and packaging sector, towards improving the capacity building of Africa's own manufacturing sector.

Many African countries are now focusing much effort in improving poor state of agriculture sector with the assistance of major donors and development agencies, to improving agro-processing and ensure food security on the continent, with sound macroeconomic policies which recognised the need to diversify their economies from heavily dependent on high level of subsistence-based farming to value addition and multi based sector economy.

The additional problem of high wastage of many produces after harvesting stage, due to poor handling and storage and their processing and packaging, thus result in deterioration and high wastage and consequently manifested as loss of earnings to growers, food shortage negative

Effect on the national income in terms of exports their produce or value addition and reliance on imported food to meet shortfall or meeting scarcity.

AfBBA has long recognised that fact that the processing and packaging sector is a crucial service industry in supporting manufacturing sectors such food and drinks, pharmaceuticals and chemicals as well as others sectors; Therefore, organising this trade visit is to assist the private sector businesses and groups, development institutions and governments to develop their own capacity required to improving the processing and packaging of manufactured goods and agricultural products. Undoubtedly, adoption of such a proactive strategy is necessary in achieving the much desired accelerated and sustainable industrial development in Africa.

Overall, this fourth annual trade visit is aimed at fostering partnerships between African businesses and institutions with their British counterparts, in the acquisition of good quality and durable processing and packaging machinery and equipment, with good technical capabilities, safety standards, ease of maintenance, which would provide a more cost efficient production operations on the long run than those available from other markets with inferior features. Further, the trade visit will offer opportunity of access to vital skills and knowledge and ancillary support services necessary operate efficiently.

The trade visit includes a networking evening session and 3 days attendance of the UK leading processing and packaging exhibition. Participants will have legates will have the opportunity of attending a series of short presentations on topical issues and on the latest technological developments in the industry. It has been designed, to enable participants to meet with global machinery and equipment suppliers, support service providers.

AfBBA will not only provide the administrative organisation of the trade visit but also support delegates in meeting and arranging meetings with the right contacts they need to improve their businesses.

## About the Exhibition

The PPMA Show is by far the UK's largest Processing and Packaging Machinery Exhibition with over 300 exhibitors and more than 8,000 visitors. It showcases the very latest technology from machinery, industrial robot and automation technology to the latest machine vision solutions.

The show features machinery from over 1200 manufacturers from all parts of the globe.

The PPMA is the UK's trade association for suppliers of processing and packaging machinery to the UK market and represents over 400 member and associate companies. Its principle objective is to promote sales of machinery, both at home and abroad, through various projects and services of mutual benefit to both members and their customers by providing free technical and machinery information and advice.

The choice of packaging machinery for primary & secondary packaging can depend on various situations. These can include available budget, payback period, integration, associated running costs, machine technology and available floor space.

Processing and packaging machinery can be bespoke to the industry sector it services. Further information regarding these sectors can be found in our machinery articles section where you will find in-depth information and articles about, wrapping machines, information on conveying equipment and other related industry sectors.

## Show features

As the UK's leading processing and packaging machinery exhibition, the PPMA Show offers the best opportunity to engage with manufacturers, processors and engineers from across the industry, which are looking to source machinery and equipment to enhance the productivity of their operation.

Whether you are looking for equipment to process food, pharmaceuticals or chemicals processing equipment, packaging or filling equipment or other components - there are hundreds of exhibitors to see.

No matter what industry your organisation operates in, the PPMA Show will have the right machinery and equipment for your processing and packaging needs.

## Industry Sectors served by Packaging & Processing

Hundreds of machine manufacturers and components suppliers –many of whom have exhibited at the PPMA Show for several years- exhibit annually and supply equipment to the following sectors:

• FOOD	• CONFECIONERY
• DRINK	• SNACKS
• PHARMACEUTICALS	• HOUSEHOLD GOODS
• COSMETICS/TOILETRIES	• PRINT/FINISHING
• CHEMICALS/PAINTS/OIL	• BUILDING PRODUCTS/CONSTRCUTION
• DAIRY	• ELECTRONICS

## Benefits of attending the event

The trade visit will enable businesses from African countries to improve the packaging sector, particularly in building the capacity and infrastructure necessary to support various manufacturing industries and enhance food security on the continent.

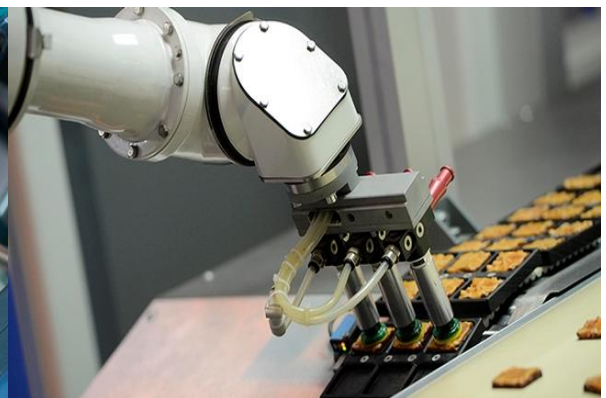
This trade visit also offers opportunities to gain access to other markets, acquisition of packaging machinery, technology and access to the latest Innovation and Skill Acquisition assistance in developing expertise and knowledge required to build a strong sustainable development.

The multiple activities which are due to take place at the event have been carefully planned to ensure maximum benefits accrue to delegates attending the event, which include: A visit is invaluable helping you to...

- Opportunities to meet potential clients in a neutral yet sales oriented environment
- Source new suppliers
- Evaluate and purchase the latest technology
- Talk face-to-face with the technical experts
- Find solutions to your packaging and processing challenges
- View LIVE Machinery Demonstrations
- Develop new contacts and renew existing contacts
- Meet the key decision makers and get valuable Equip for new challenges
- Increase operational flexibility
- Utilise new materials & technologies
- Revamp your packaging
- Embrace sustainable opportunities
- Increase energy efficiency
- Identify new opportunities
- Identify trusted suppliers quickly & easily valuable contacts & network
- Find inspiration and hear about what's new/ latest



VISION IN ACTION!



AUTOMATION & ROBOTICS

## Who should attend the event?

Are you involved in the buying, financing or maintaining of machinery? If so you should be at the PPMA Show. Whether you are looking for equipment to process food, pharmaceuticals or chemicals processing equipment, packaging or filling equipment or other components - there are hundreds of exhibitors to see.

### **The right machinery and equipment...**

No matter what industry your organisation operates in, the PPMA Show will have the right machinery and equipment for your processing and packaging needs.

The PPMA Show caters to all the major UK industry areas including food & drink, pharmaceuticals, cosmetics, household products and chemicals.

### **Reasons to visit**

- Source new suppliers
- View LIVE Machinery Demonstrations
- Evaluate and purchase the latest technology
- Talk face-to-face with the technical experts
- Find solutions to your packaging and processing challenges
- Learn about the latest industry developments

Delegates are invited from various major industry areas including other sectors:

- Agriculturalists, Farmers & Commodity Exporters
- Food and drink processors
- Pharmaceuticals and chemicals processors and distributors
- Cosmetics & Toiletries manufacturers
- Mineral processors
- Marketing & Directors
- Brand Owners
- Creative Directors
- Packaging manufacturers
- Packaging Designers
- Packaging Technologists
- Contract processors and Packers/fillers
- Packaging Machinery manufacturers and distributors
- Major Retailers
- Supply & Logistics Managers
- Printers & Print buyers
- Product Managers & developers
- R & D/New Product Development Managers
- Key Government Officers, Development Agencies
- NGOs & Community groups, particularly Women groups

# Event Programme

**Theme:** Processing & Packaging

**Date:** 29<sup>th</sup> September – 01 October 2015

**Venue:** Birmingham

DATE	ACTIVITY	DETAILS OF ACTIVITIES	VENUE
Sept 28th	REGISTRATION & NETWORKING	18.00 Arrival & Registration 18.30 Networking 20.30 Close	Birmingham
Sept 29th	PPMA 2014 Exhibition & Seminars	10.00 Arrival at NEC Birmingham Pre exhibition Briefing 17.00 Close	Birmingham
Sept 30th	PPMA 2014 Exhibition & Seminars	10.00 NEC Birmingham 17.00 Close	Birmingham
Oct. 01st	PPMA 2014 Exhibition & Seminars & A Site Visit (Optional)	10.00 NEC Birmingham 17.00 Close or (optional) 10.00 Site Visit 16.00 Close	Birmingham or other location *Details are to be finalised

\*Seminar & Networking session – Details to be confirmed

\*\*Site visit – Available on request and site visit can only be undertaken with adequate number of delegates wishing to participate.

\*\*\* We reserve the right to amend the programme, as deemed necessary.

## Seminar Programme

The PPMA Show will be holding a number of free informative seminars for exhibitors and visitors alike. When the seminars have been finalised, they will appear on this site.

## Exhibition Venue: NEC Birmingham

The NEC is in the perfect location for car travel - 8 miles east of Birmingham city centre, and at the heart of the UK motorway network.

### By Train

The NEC is right next to Birmingham International rail station. You can get to any of our halls quickly and conveniently, without having to step outside! The NEC entrance is on the right hand side as you exit the station, and clearly signposted.

## Costs

### £950 per delegate as management fees only

This price only covers:

- Management and Promotional fees
- Provision of refreshment at the network meeting
- Provision of light refreshments during the visit
- Organise meeting with exhibitors

AfBBA will offer support during and after the trade show to ensure that delegates achieve their objectives and derive optimum benefits from the visit.

#### Cost excludes:

- Air Travel to the United Kingdom, local transport to and from hotel to the airport.
- Hotel accommodation varies from £35-£120 per night. (List of hotels will be provided upon registration)
- Price includes travel arrangements from London to and fro Birmingham and during the event

## Registration

### TO REGISTER NOW

Please complete application form attached 'PDF' version attached or request for WORD Version by email

Please return completed application form by email to: [afbba.org@gmail.com](mailto:afbba.org@gmail.com) or [info@afbba.org](mailto:info@afbba.org)

Only Applications with full Payment of the management fees will be accepted.

If you experience any difficulties in registration or any other queries, please contact us on +44 77 8022 1679

**Closing Date for Application and Full Payment is on the 31<sup>st</sup> July 2015.**

*Please ensure that you leave apply for your visas as soon as possible.*



## Organiser



### **African British Business Association (AfBBA)**

The African British Business Association is a trade association set up in 2003 as joint initiative by the African Diaspora business community, some British trade institutions with the support of African diplomatic corps and various government institutions, towards improving trade between the two regions. AfBBA has adopted a mission statement of Fostering Sustainable Development in Africa through of Global Partnerships in accord with the New Economic Partnerships (NEPAD) for Africa's Development's goals and strategy on private sector development.

The African British Business Association (AfBBA) main goals are to promote and facilitate partnerships and foster linkages on Trade and Investment, Education & Training, Science & Technology and Sustainable Development between African countries and United Kingdom at levels.

To achieve the stated goals, AfBBA have focused its effort on initiatives that foster an environment of cooperation and widen opportunities between the private sector trade organisations Associations, Government Institutions and NGOs in African countries with the United Kingdom

AfBBA has taken part in a number of trade international forums and conferences. Further, AfBBA has prepared proposals and undertaken projects with various African countries – Senegal, Gambia, Guinea, Sierra Leone, Cote d'Ivoire, Ghana, Gabon, Kenya, Tanzania, Lesotho and Namibia

Some of the main sectors of experience and activities are focused on – Agriculture, Food & Drink, Education & Training development –partnerships, Biomedical/Biosciences, Healthcare & Pharmaceuticals, Environment, Textiles & Leather, Manufacturing, High Technology, and Creative Industries



## Partners

Processing & Packaging  
Machinery Association

### **The Packaging & Processing Machinery Association (PPMA)**

The PPMA is the UK's trade association for suppliers of processing and packaging machinery to the UK market and represents over 400 member and associate companies. Its principle objective is to promote sales of machinery, both at home and abroad, through various projects and services of mutual benefit to both members and their customers by providing free technical and machinery information and advice.

As the UK's leading processing & packaging machinery exhibition, the PPMA Show offers you an unrivalled opportunity to see cutting edge equipment and technologies demonstrated LIVE! The PPMA Show caters to all the major UK industry areas including food & drink, pharmaceuticals, cosmetics, household products and chemicals. Processing and packaging machinery can be bespoke to the industry sector it services.

Further information regarding these sectors can be found in our machinery articles section where you will find in-depth information and articles about, wrapping machines, information on conveying equipment and other related industry sectors that include: Cartoning Machinery Coding and Marking Equipment Conveyor Systems Filling Machinery Food Processing Equipment Form Fill Seal Machinery Inspection Machines Labeling Equipment Palletizing Equipment Pharmaceutical Processing Machines Wrapping Machinery.



## Photo Gallery



Prince BayoDurosaro of Eagle Consulting, Nigeria and Mr. Hussein from the African Union Commission Director of Industries of the with an exhibitor at a Packaging Trade visit in Birmingham



A presentation by the technical consultant at the show discussing the merits of his company's services on



A delegate at one of the Food Processing & Packaging Trade visit in 2011



Mrs. KemiAtijosan, an eminent Nigerian Diaspora Food Manufacturer at a food machinery exhibition in the UK. 2012

## Contact us:



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Website: <http://www.afbba.org>

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